



# Media Kit



**ABC Mundial is a multiplatform of news on line which includes the tradicional format of texts, photographs and videos. A radio which reproduces since the home ( cover page) of the plataform and the through an own app.**

**All the contents or subject matters answer back in the social nets: you Tube , Twiter, Instagram, Facebook and Weibo(in which ABC Mundial also has accesos in the asiatic public of China and Taiwán )**

**We are not clearly a means dedicated exclusively to a business relationship**

**To business(B2b) because we also publish content business to consumer(B2c) but pointing to a public ABC with interest in knowing the Main political and international news, business, the latest in technology and mainly in trips and tourism.**

ABC Mundial is not an Argentinian Newspaper, it has a general editorial staff in Buenos Aires but it is managed and its contents could be seen and read in all the World for the Spanish Public(with strong presence in Spain , México, Argentina and the rest of the countries of Latin America) and also the version in English.

The last statistics refer to the mayor quantity of visits which receive of Mexico , Argentina and Spain.

About 450 thousand of different visitants per month ( including portal web, channel of You Tube , Radio and followers and interaction on social nets )carrying several millions of visitants the annual amount.

Considering the subjects that generate more interest :

Tourism, Technology, Society and International Politics, in this order.

Another main point is our servers of storage have allowed to have available all the notes since the moment of launching of the platform 6 years ago.

Several interviews and videos are visited year after year because they keep hanging forever.

Seasonally there are times of the year in which the coming of these visitors grow more specially when the holidays and trips are planned.

ABC Mundial contains the selection of the international news more important than the world in Spanish ( directed Market of Latin America and Spain) and English ( United States, Canada, Europe and countries of Asia)

### **Special Propose:**

**Press Propose and/or publicity through the multinacional ABC Mundial for its destiny and company including the colocation of a banner directionated to the Web which indicates a value of 1000( one thousand dollars) monthly to pay via PayPal**

**The Campaign includes the periodic publication about the company or destiny with texts, photographs and videos.**

**Interviews in the radio ABC Mundial, institutional publicity in the ABC radio.**

## STAFF



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**JORGE IRINEO**  
Conductor del programa Desde el Otro Lado

## Social Media


Twitter  @ABCMundial  
Twitter website & radio

@ABCMundial 15,8 K followers

Interacciones mensuales ( [retweet](#)-Likes) 2.250.000

@RadioABCMundial 8.749 followers

Interacciones mensuales ( [retweet](#)-Likes) 522.000

Instagram  @abcmundialweb  
14.1k followers

Facebook  ABC MUNDIAL  
13k followers

You Tube 

visualizations Time (Minutes)

2.336.398

2000 subscriptos

visits monthly 172.846

### Countries & Visits

Argentina 544.959 (23%)

México 456.129 (20%)

Estados Unidos 296.562 (13%)

España 94.336 (4,0%)

Colombia 79.624 (3,4%)

Perú 66.934 (2,9%)

Chile 39.843 (1,7%)

### Sponsor Proposal

**Platinum Sponsor** u\$s 1500 dollars (monthly)

**Gold Sponsor** u\$s 1000 dollars (monthly)

**Silver Sponsor** u\$s 750 dollars (monthly)

**Partnerships** u\$s 500 dollars (monthly)

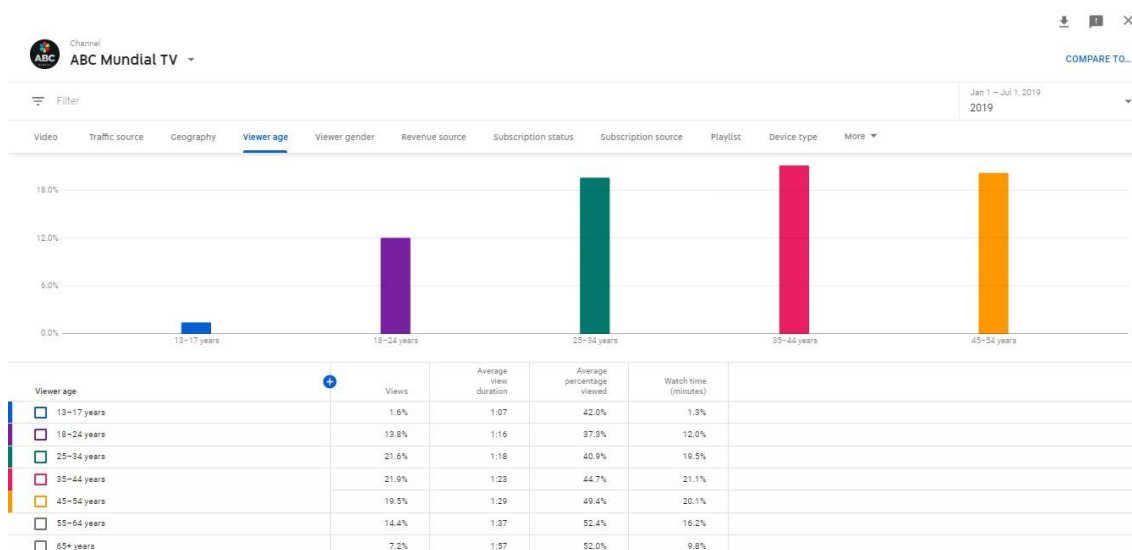
Monthly Visits website 30,462

Followers in social media 47,000 2 million interactions

Radio 25,000 monthly listeners

22.29 % PC

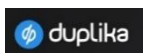
77.71 % mobile



Radio online ABC



uto(s)	Total de transferencia de datos	209.4 GB	Ter día
40.70	Trafico de datos promedio	5.7 MB	Ter día
ón(es)	Oyentes únicos	26178 oyentes(s)	Ter día
ón(es)	Países únicos	158 países	Ter día
uto(s)			



Duplika Hosting Premium



Google Analytics

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