ABC Mundial is a multiplatform of news on line which includes the tradicional format of texts, photographs and videos. A radio which reproduces since the home ( cover page) of the plataform  and the through an own app.

All the contents or subject matters answer back in the social nets: you Tube , Twiter, Instagram, Facebook and Weibo(in which ABC Mundial also has accesos in the asiatic public of China and Taiwán )
We are not clearly a means dedicated exclusively to a business relationship

To business(B2b) because we also publish content business to consumer(B2c) but pointing to a public ABC with interest in knowing the Main political and international news, business, the latest in technology and mainly in trips and tourism.

ABC Mundial is not an Argentinian Newspaper, it has a general editorial staff in Buenos Aires but It is managed and its contents could be seen and read in all the World for the Spanish Public(with strong presence in Spain, México, Argentina and the rest of the countries of Latin America) and also the version in English.

The last statistics refer to the mayor quantity of visits which receive of Mexico, Argentina and Spain.

About 450 thousand of different visitants per month (including portal web, channel of You Tube, Radio and followers and interaction os social nets) carrying several millions of visitants the annual amount.

Considering the subjects that generate more interest:

Tourism, Technology, Society and International Politics, in this order.

Another main point is our servers of storage have allowed to have available all the notes since the moment of launching of the platform 6 years ago.

Several interviews and videos are visitites year after year because they keep hanging forever.

Seasonally there are times of the year in which the coming of these visitors grows more specially when the holidays and trips are planificated.

ABC Mundial contains the selection of the international news more important than the world in Spanish (directed Market of Latin America and Spain) and English (United States, Canada, Europe and countries of Asia)

**Special Propose:**

**Press Propose and/or publicity through the multinacional ABC Mundial for its destiny and company including the colocation of a banner directionated to the Web which indicates a value of 1000(one thousand dollars) monthly to pay via PayPal.**

**The Campaign includes the periodic publication about the company or destiny with texts, photographs and videos.**

**Interviews in the radio ABC Mundial, institutional publicity in the ABC radio.**
Social Media

Twitter @ABCMundial
Twitter website & radio
@ABCMundial 15,8 K followers
Interacciones mensuales (retweet-Likes) 2.250.000
@RadioABCMundial 8.749 followers
Interacciones mensuales (retweet-Likes) 522.000

Instagram @abcmundialweb
14.1k followers

Facebook ABC MUNDIAL
13k followers
You Tube visualizations Time (Minutes)
2.336.398
2000 subscriptos
visits monthly 172.846

Countries & Visits
Argentina 544.959 (23%)
México 456.129 (20%)
Estados Unidos 296.562 (13%)
España 94.336 (4,0%)
Colombia 79.624 (3,4%)
Perú 66.934 (2,9%)
Chile 39.843 (1,7%)

Sponsor Proposal
Platinum Sponsor u$s 1500 dollars (monthly)
Gold Sponsor   u$s 1000 dollars (monthly)
Silver Sponsor  u$s 750 dollars (monthly)
Partnerships   u$s 500 dollars (monthly)
Monthly Visits website 30,462

Followers in social media  47,000  2 million interactions

Radio 25,000 monthly listeners

22.29 %  PC

77.71 %  mobile

Radio online ABC
GIORGENELLO ILEANA KARINA

(CEO - ABC MUNDIAL)

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